

March 2010

Winter Olympics Receive “Green” Points



While the 2010 Winter Games just concluded last Sunday with an exciting hockey game and closing ceremonies, it's worth noting several of the green efforts put forth by this year's events.

Coca Cola's Waste Diversion Program – A worldwide partner for the Games, Coca-Cola, is ensuring that 95 percent of waste generated during the Games will be diverted from landfills. Recyclables like shrink wrap and cardboard trays will be taken to the Richmond, British Columbia recycling center. The company will also reduce its carbon emissions and purchase Gold Standard carbon offsets (as recommended by WWF-Canada and the David Suzuki Foundation).

Yesterday's Electronics Become Medals! - The 2010 Winter Games' gold, silver and bronze medals are made from recycled electronics.

After shredding, separating and heating end-of-life electronic components, the byproducts are combined with other metals to create the 2010 Vancouver Olympic and Paralympic Medals.

Each medal was hand-cropped, ensuring no two are alike, which is a first in Games history. The unique medals feature wavy forms evoking scenes of British Columbia's mountains, sea and snow.



Teck Resources, a Vancouver-based diversified metals company, supplied the materials for the medals, much of it coming from end-of-life electronics.

Free Recycling Workshop

Are you sure you're recycling everything possible? Attend the free workshop to find out; just call 248-288-5150 to reserve your spot!

Tuesday, March 16, 2010
Oak Park Community Center
14300 Oak Park Boulevard
6-7:30 pm

Coming in April.....

- ⇒ Annual Earth Day Tours!
- ⇒ The return of the Bin Blitz—half off recycle bin sale at SOCRRA!



Stay tuned for more information or visit www.socrra.org.